

CHARLES POAG

Syracuse, NY

315.430.9662

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<https://www.linkedin.com/in/cgpoag/>



SUMMARY OF QUALIFICATIONS

Video Production and Media Specialist with 15+ years of proven experience emphasized in brand development, digital videography and photography, and public relations management. While in the United States Marine Corps, managed strategic communication operations to support international relations with Japanese government officials. Successfully, developed video productions on historical and cultural observations during operations conducted in Afghanistan. Career is supported by a vast media background, military training in visual communications, and a Certificate from Syracuse University in Military Motion Media.

- Project Management
- Event Coordination
- Public Speaking
- Classroom Instruction
- Curriculum Planning
- Social Media Outreach
- Media Development
- Voice Acting and Narration
- AVID and Adobe Creative Suite

PROFESSIONAL EXPERIENCE

CNY Arts, Inc. – Syracuse, N.Y.

Current Employment

► Program Officer – CNY Film Fund

After completing the fellowship, became the primary project officer for the CNY Film Fund, a \$4.8 Million state-funded program to incentivize professional film making in Central New York, as well as develop and manage the CNY Short Film Competition.

► Marketing & Communications Fellow (March 2018 – December 2018)

An eight-month fellowship exploring the intricate challenges of conducting marketing and communication with CNY Arts, the regional arts council and a non-profit organization. Half way through became the sole individual responsible for all marketing strategies, communication efforts, managing the website, and communications. Also developed visual media assets to support various programs. Became intricately involved in the development of the Innovation Group of CNY Arts, LLC and the CNY Film Fund.

United States Marine Corps – Various Locations

2002 – 2017

► Communication Strategy and Operations Chief

Managed strategic communication operations to include overseeing daily tasks, budget planning, and legal procedures.

- Developed communication strategies to engage with the public at a local, national, and international level
- Interacted with host nation political representatives to include municipal (Iwakuni city) and national (Japan) officials, to resolve issues and plan future joint events
- Conducted communications plan and oversight of two international air shows and the controversial arrival of the MV-22 Osprey into the Asia-Pacific Theater

► Educational Media Instructor and Curriculum Developer

Oversaw course curriculum and certification of Visual Information Specialists to support educational requirements for four job producing schools within Marine Corps Combat Service Support Schools.

- Identified and developed educational media projects to improve effectiveness and efficiency of training programs
- Designed evaluation matrix to determine effectiveness of visual communication products and procured over \$500K in camera and editing equipment—awarded Navy and Marine Corps Commendation Medal

► Visual Information Specialist/Combat Cameraman

Provided visual information support to combat and local commanders within an austere environment.

- Coordinated media relations and visual information operations during deployment to Afghanistan
- Developed video productions on historical documentation, operational observation, and intelligence exploitation—awarded Navy and Marine Corps Achievement Medal

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EDUCATION

Syracuse University

Currently Enrolled, seeking a B.S. in Public Relations w/ minor in Political Science.

Certificate in Military Motion Media, S. I. Newhouse School of Public Communication

Completed two-semester program concentrating on Visual Communication and Broadcast Journalism – 2008/2009

Defense Information School

Visual Information Management Course

Management of Visual Communication Operations and Procedures – 2010

Digital Multi-Media Course

Digital Multi-Media, Web Development, and Visual Communication Development – 2007

Video Production & Documentation Course

Basics of Video Acquisition, Editing in Studio and Field Environments, AVID, Adobe Editing Programs – 2002